

A PROJECT REPORT ON
"KHADI & VILLAGE INDUSTRIES COMMISSION STUDY OF
RURAL PEOPLE"

Submitted to
Gauhati University



In partial fulfillment of Requirement for the Award of the
Degree of Bachelor of Commerce

Submitted by
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ACKNOWLEDGEMENT

I express my deep sense of gratitude to my guide Miss Priyanka Swargiary, Assistant Professor, Nalbari Commerce College.

I also grateful to all other teacher of our college which valuable advice has guided me along the path of preparing and completing this project report.

I am also thankful to my friends who have help me during the presentation period of this project report.

Finally, it is my for most duty to thankful the respondent who has spend valuable time form their busy schedule in filling my questionnaires and help me completing this project.

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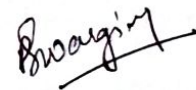
Date : 18/05/24

Place : Nalbari

CERTIFICATE

This is certified that Rakesh Baishya, bearing Roll No UC-211-200-0119 a student of B.Com 6th Semester, Nalbari Commerce College, had carry out an independent study entitled, "**KHADI & VILLAGE INDUSTRIES COMMISSION STUDY OF RURAL PEOPLE**" under my guidance and supervision for the partial fulfillment of B.Com 6th semester course curriculum during the session 2023-24.

This is original in nature and efforts. I found him to be hardworking and sincere in this work.



PRIYANKA SWARGIARY

Assistant Professor

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Nalbari Commerce College

Date: 18/05/24

Place: Nalbari

Note: The study was
not conducted
under my guidance

DECLARATION

I, Rakesh Baishya a student of B.Com 6th Semester, Nalbari Commerce College, Nalbari here by declare that the description report entitled, **"KHADI & VILLAGE INDUSTRIES COMMISSION STUDY OF RURAL PEOPLE"** is an independent work guidance of Miss Priyanka Swargiary , Assistant Professor, Department of Economics, Nalbari Commerce College.

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STATEMENT OF THE PROBLEM.

"Khadi" means any cloth on hand loom in India from cotton, Silk or woolen yarn handspun in India or from a mixture of any two or all of such yarn.

Khadi and Village Industries Commission is a statutory body created by an ACT of parliament. It was established in April 1957 as KVIC and it took over the work of the former all India Khadi and Village Industries board set up in 1950. It is engaged in the task of promoting and developing Khadi and Village Industries with a view to creating employment opportunities in the rural areas, thereby strengthening the rural economy. It functions under the administrative control of ministry of micro small and medium enterprises, Government of India.

OBJECTIVE OF THE STUDY

The present study is undertaken with the following objective: —

- (i) To identify the different activities and programmes undertaken by KVIC

(ii) To study the employment generation programme of KVIC.

(iii) To study the marketing strategies adopted by KVIC.

(iv) To analyse and offer suggestions for the development of the organisation.

LIMITATION OF THE STUDY

With a view to ensure accuracy and authenticity, utmost care has been taken throughout the study to avoid errors and partiality. But there are possibilities for some difference to come in between due to following limitation:

(i) It has been difficult to obtain data as many of the respondents have been hesitant to fill up the questionnaire.

(ii) The time period provided for the study was limited.

(iii) The study is confined to the place of Nalbari.

(iv) The response of the respondents may be biased.